



THE GROW NETWORK/MCGRAW-HILL TO PRESENT  
BEST PRACTICE MODELS AT FETC 2009 FOR INDIVIDUALIZING INSTRUCTION  
TO ACCELERATE STUDENT ACHIEVEMENT

**Featured Presentation:  
Successful Models for Skills-Focused, Differentiated Instruction**

**New York, NY—(January 14, 2009)**—The Grow Network/McGraw-Hill will make a special presentation at the 2009 Florida Educational Technology Conference (FETC), to be held January 21–24 at the Orange County Convention Center in Orlando, Florida. FETC is one of the largest conferences in the nation devoted to educational technology. Dr. Vicki Gibson will present “Successful Models for Skills-Focused, Differentiated Instruction” on Friday, January 23 at 9:30 a.m. in Room N320BC.

Dr. Gibson, one of the nation’s leading experts on differentiating instruction in the classroom, will present proven, practical models for teacher-led differentiated instruction and classroom organization. Attendees will also receive an overview of The Grow Network’s dynamic individualized instructional program. Using cognitive research and patented technology, *MyGuide* transforms formative assessment data into a precise, personalized learning curriculum for each student coupled with targeted, easy-to-implement, differentiated instructional strategies.

“Dr. Gibson’s presentation will describe important strategies educators can easily use to deliver truly individualized instruction,” said Mark Malaspina, president of The Grow Network. “We know how critical individualized learning is to student success. This is the principal that Grow products are based upon and a major factor in its outstanding results. With *MyGuide*, teachers are empowered to bring an unprecedented level of differentiated instruction into a classroom of diverse learners.”

Dr. Gibson has been teaching, training staff, writing curricula, and directing instruction for 30 years, including 10 years as a public school teacher, special education resource teacher, adaptive behavior specialist, and a consultant for classroom teachers. She is a national consultant, speaker, and trainer at state and national conferences on differentiated instruction, classroom management, early childhood education, and reading. Dr. Gibson has authored numerous curricula, including state-approved reading and writing programs and classroom management guides.

Dr. Gibson recently co-authored a professional book for improving instruction with Dr. Jan Hasbrouck, titled, *Differentiated Instruction: Grouping for Success*. *Differentiated Instruction* provides teachers with practical information on how to use assessment data to inform practice and implement whole and small group differentiated instruction. Every attendee of Dr. Gibson’s presentation will receive a complimentary copy of *Differentiated Instruction*.

At FETC 2009, Grow will feature the company's *MyGuide* Personal Learning Program, which provides personalized instructional guidance for students and targets each student's individual learning needs. Company executives and researchers will be available for discussion in booth number 1512. For more information or to schedule a private briefing, please contact Kelley Carpenter.

### **The Grow Network/McGraw-Hill**

Established in March 2000, The Grow Network/McGraw-Hill has become a nationally recognized leader in individualized instruction and educational assessment reporting. The Grow Network's innovative, patent-pending system offers dynamic reports and differentiated learning tools, online and in print, for families, teachers, and educational leaders. The Grow Network and CTB/McGraw-Hill LLC are part of the Assessment and Reporting group of McGraw-Hill Education (MHE), a division of The McGraw-Hill Companies (NYSE: MHP). MHE is a leading global provider of print and digital instructional, assessment, and reference solutions that empower professionals and students of all ages. MHE has offices in 33 countries and publishes in more than 60 languages. Additional information is available at <http://info.grow.net/>.

### **Media Inquiries**

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